

# Parker Parent

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## EDUCATION

### Trinity University *San Antonio, Texas*

Bachelor of art in Communication

Bachelor of art in Cinema Studies

Minor in Earth and Environmental Geosciences

**August 2021 - May 2025**

*Cumulative GPA: 3.98*

## PROFESSIONAL EXPERIENCE

### Seasonal Retail Merchandising Associate

**November 2025 - Present**

**Warner Brothers Discovery** *Burbank, California*

- Picked and packed merchandise for e-commerce and store shipments using hand-held terminals
- Transported supplies and boxes for shipment between warehouses and stores using a motorized cart
- Organized, counted, and tagged merchandise
- Replenished sales floor with merchandise per planograms and visual standards

### Station Manager

**August 2024 - May 2025**

**Trinity University's TigerTV** *San Antonio, Texas*

- Supervised all production, managed 15 other student employees as well as over 40 student volunteers.
- Facilitated the creation of new student opportunities, with 8 paid positions and over 20 volunteers added.
- Produced three live shows a week alongside additional content, including a reintroduction of station-wide special holiday segments and facilitation of more content diversity within live shows.
- Cultivated an increased program outreach, resulting in a 598% increase in online viewership during tenure.

### Video Production & Event Planning Manager

**August 2023 - May 2025**

**Trinity University's KRTU 91.7fm** *San Antonio, Texas*

- Oversaw video production in projects meant to market events, highlight talent, share stories, etc.
- Redesigned the station's indie YouTube channel, resulting in a 233% increase in subscriber gain.
- Organized the yearly music festival, KRTUfest. Expanded the number of bands involved, size of the venue, and audience turnout, sustaining 400 more attendees compared to previous renditions of the festival.

### Post Production Intern

**June 2023 - July 2023**

**Summerhill Media Inc.** *Sydney, NSW, Australia*

- Organized and edited 5 video case studies on stories of successful students, from start to finish.
- Collaborated with clients and co-workers to format interviews in the most effective manner.

## SKILLS

**Programs:** Adobe suite, Final Cut Pro, SNO, WordPress, Script Format, Microsoft Suite

**Communication:** Problem-Solving, Leadership, Project Management, Strong Work Ethic, Time Management

## RELEVANT VOLUNTEER WORK

**Hollywood Park** Film Festival Volunteer

October 2025

**SXSW 2025** Film + TV Volunteer

March 2025

**Westwood One** Final Four Radio Row Volunteer

April 2025

## RELEVANT COURSEWORK

Video Communication, Postwar Art Cinema, Nonprofit Management, Media Law & Policy, Media Texts, Ethics & Mass Media, Mass Media, Principles of Design, UX/UI Design, Quantitative Research Methods