

Joshua Zirkle

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Motivated and detail-oriented creative professional with extensive experience in graphic design, media production, and small business operations. Recently completed a B.A.A.S. in Information Technology and transitioning to a B.A. in Film and Media Studies at UTSA (starting Fall 2025), focusing on directing, writing, and cinematography. Passionate about music, film, and physical media, with a personal collection of over 1,600 records, cassettes, and films. Strong background in customer service, logistics, and visual storytelling. My personal interests aside from music and film include biking, hiking, cooking, and traveling. I'm an Alamo Season Pass holder, and I visit the movie theater multiple times a week.

EDUCATION

University of Texas at San Antonio | *August 2025 – December 2026 (est.)*
Bachelor of Arts, Film and Media Studies

Texas A&M University – San Antonio | *August 2022 – May 2025*
Bachelor of Applied Arts & Sciences, Information Technology

Northeast Lakeview College | *August 2019 – February 2022*
Associate of Applied Science in Cyber Defense

Louis D. Brandeis High School – 2010-2014
High School Diploma

PROFESSIONAL EXPERIENCE

Novelty Records, LLC – Owner/operator *June 2020 – December 2024*

- Managed and operated a fully functional hip-hop vinyl record label, with 32 artists across 29 formal releases.
- Negotiated release terms with artists including compensation, artwork, schedules, and PR campaigns.
- Coordinated with international pressing plants to produce high-quality vinyl records.
- Designed and maintained company website, Bandcamp page, and online storefront.
- Reviewed and approved audio masters for vinyl-specific remastering.
- Provided responsive customer support for order changes, updates, and inquiries.
- Managed pop-up sales at music festivals, record stores, and live events.
- Created promotional and physical assets using Adobe Photoshop and Illustrator.
- Photographed and edited product images for promotional use.
- Managed financial accounts and budgeting.
- Personally packed and shipped over 7,000 orders globally to customers and distributors.

Ozona Records, LLC – Owner/operator *October 2013 – October 2016*

- Oversaw multi-format releases (CD, vinyl, cassette) in collaboration with artists.
- Handled all design aspects of releases using Photoshop and Paint.NET.
- Provided customer support and engaged with fans and customers.
- Traveled nationwide to promote releases at festivals and events.
- Partnered with other labels to organize unofficial SXSW showcases and local events.

REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST

FREELANCE WORK

- **2025 – UTSA Student Project: “A Room That Remembers”** – Director, writer, assistant camera, boom operator, and sound design
- **2025 – Fantastic Fest Volunteer** – Crowd management, seating control
- **2025 – San Antonio Film Festival** – Projectionist, coordinator, post-film Q&A panelist
- **2025 – UTSA Student Project: “The Morning”** – Cinematography, editing, and color grading, story, sound mixing
- **2021 – 2023 GoodFelons Records – Graphic Design**
 - Sadhu Gold & Spook – “Meme Magick” – Obi strip
 - Rome Streetz & Ankhlejohn – “Genesis 1:27” – Obi strip
 - Estee Nack & Al.divino – “Veda” – Two obi strip designs
 - Benny the Butcher – “Pyrex Picasso” – Obi strips and hype stickers
 - Lord Jah-Monte Ogbon – “Here, There & Everywhere” – Obi strip
 - Rahiem Supreme – “The Treacherous Charm” – Full package (covers, labels, obi)
 - Jon Rogers – “Fly Flaco” – Obi strip
- **2013 – Brandeis School Project: “A Lack of Color”** – Cinematography, editing
- **2013 – Brandeis School Project: “PSA: Stop Farting in Public”** – Story, cinematography, editing
- **Various wedding shoots (not included in portfolio)**
- Additional layout and design projects

CORE SKILLS & COMPETENCIES

- Directing, writing, cinematography
- Handheld camera work
- Graphic design: color theory, composition, typography
- Adobe Photoshop and Illustrator
- Cinematography and video editing (Adobe Premiere Pro, Adobe Audition – learning)
- Customer service and communication
- E-commerce and logistics
- Screen printing techniques
- Strong research and creative problem-solving abilities
- Storyboarding and scriptwriting
- Audio editing basics
- Creative direction
- E-Commerce management
- File preparation for print production
- Team collaboration and independent initiative
- Adaptability and willingness to learn
- Strong verbal and written communication

REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST