



# Roger Castillo

📍 Boerne, TX 78015 📞 210-260-6931

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## PROFESSIONAL SUMMARY

Experienced professional with four decades of expertise in commercial production, corporate communications, marketing and promotional video, and documentary filmmaking. Adept at producing, directing, cinematography, and editing. Visionary creator, editor, storyteller and business operations manager with demonstrated ability to take an idea from concept to delivery to produce entertaining and inspiring pieces. Collaborative in working closely with strategic and creative teams to develop and produce quality video content. Expertise in preproduction logistics, planning, production, and asset management. Very adaptable to new environments, challenges, and roles.

## SKILLS

- Adobe Premiere Pro
- Photoshop
- Illustrator
- InDesign
- MS Word
- Relationship Building
- Production Scheduling
- Teamwork and Collaboration

## WORK HISTORY

### FREELANCE/PRODUCER

01/1996 to CURRENT

#### Fawn Mountain Films | San Antonio

- Served in all capacities of production including but not limited to writing, producing, directing, editing, video\cinematography, music production, sound editing, talent coordination, and graphic design
- Genres included commercial production, industrial and corporate communications, foundation and institutional promotional video, documentary, and short filmmaking.
- Developed schedules for production, editing, and duplication for timely delivery.
- Coordinated logistics, schedules, and talent management for smooth production flow and optimal results.
- Oversaw post-production processes, including video editing and sound mixing, to ensure a polished final product.
- Conducted thorough pre-production planning sessions, ensuring all stakeholders were aligned on project objectives and timelines.
- Boosted audience engagement with high-quality content through close collaboration with creative teams.
- Facilitated communication between production staff and other departments to synchronize work.

## **SALES/MARKETING MANAGER**

*01/2011 to 01/2014*

### **Boerne Brewery | San Antonio**

- Chief role was sales and marketing but involved in all production aspects of brewery operations including but not limited to brewing, bottling, packaging, equipment maintenance, graphic design, graphic art production, social media marketing, and public relations.
- Built relationships with customers and community to establish long-term business growth.
- Increased sales volume and expanded product line to new retailers.

## **VIDEOGRAPHER/EDITOR**

*01/1992 to 01/1996*

### **Maverick Video Productions**

- Served mainly as camera operator, lighting, and sound for numerous clients and for a vast array of subject matters.
- Editor for several clients for short form and long form projects.
- Established and adhered to detailed production schedules.

## **SENIOR EDITOR/ VIDEOGRAPHER**

*01/1988 to 01/1992*

### **Hispanic Telecommunications Network**

- Served as senior editor for nationally televised program which aired on Univision
- Designed and implemented format for show as well as created set design.
- Established and adhered to detailed production schedules.
- Collaborated with team members to develop content and message.
- Served as editor for a documentary which aired on ABC.

## **EDITOR/VIDEOGRAPHER (CONTRACTOR)**

*01/1987 to 01/1988*

### **HEB Corporate Communications**

- Edited corporate communications and assisted with on-location and studio productions.
- Established and adhered to detailed production schedules for many.
- Duplication services

## **PRODUCTION ASSISTANT EDITOR/PROD. ASSISTANT**

*01/1983 to 01/1987*

### **TMS Production**

- Assisted in editing, served as off-line editor, sound, graphics, dubbing, assisted with on-location and studio production.

## **EDUCATION**

Fine Arts

**University of Texas at San Antonio, San Antonio, TX**

## CERTIFICATIONS

○ FAA Certified Remote/Drone Operator

## PROFESSIONAL BIOGRAPHICAL INFORMATION

○ Roger Castillo is an award-winning director, producer, editor, director of photography and writer with 40 years of experience in documentary, industrial, commercial, and corporate communications. His writing and producing credits include documentary work which has aired on regional PBS and commercial work which has aired nationally. His shooting credits include work for ABC, Turner Sports, FloSports, Lifetime Network, The History Channel, A Current Affair, A&E, E! - Entertainment, Animal Planet, ESPN, ESPN Deportes, San Antonio Spurs, and a multitude of other clients and for a vast array of subject matters.

## AWARDS

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- 2006, Finalist Award, New York Festivals, American Heart Association
  - 2003, Communicator Award, Mexican American Cultural Center, Mission Video
  - 2003, Bronze Telly, Mexican American Cultural Center, Mission Video
  - 2002, CineFestival Premio Mesquite, Best Experimental for A Slight Discomfort: Echoes From the Clinic
  - 2001, Bronze Telly Awards, Hope in a Time of AIDS
  - 1999, Silver Telly Award, San Antonio Federal Credit Union
  - 1999, Bronze Telly Award, San Antonio Federal Credit Union
  - 1997, Silver Telly Award, Mission San Jose: A Song in the Wilderness
  - 1997, Bronze Telly Award, Mission San Jose: A Song in the Wilderness
  - 1997, Bronze Telly Award, Fair Housing: Remember the Message
  - 1991, Cine Golden Eagle Award, On Fire with Faith (editor) aired on ABC

## LANGUAGES

### English

Native or Bilingual

### Spanish

Professional Working

## PROFESSIONAL REFERENCES

### Pat Iverson

Years Known: 30  
210-495-1111  
pat@maverickstudio.com

### Andra Wisian

Years Known: 30  
210-863-3222  
andra.wisian@gmail.com

### Adan Medrano

Years Known: 35  
713-392-5744  
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