



## Company Overview

- **Name:** White Cloud Media Group (formerly White Cloud Drones)
- **Established:** 2016
- **Location(s):** San Antonio (headquarters) & Houston
- **Website:** [whitecloudmg.com](http://whitecloudmg.com)
- **Contact:** [info@whitecloudmediagroup.com](mailto:info@whitecloudmediagroup.com)
- **Social:** [\[Instagram\]](#) | [\[YouTube\]](#)

White Cloud Media Group is a video and film production company that creates powerful visual narratives grounded in authenticity. We specialize in docu-style storytelling that centers on real people and their lived experiences. With a proven track record spanning nonprofit, corporate, and broadcast collaborations, our work captures recovery journeys, community impact, and moments of resilience with emotional depth and cinematic quality. Each project is thoughtfully produced to explore compelling human experiences, illuminate pressing social issues, challenge stigmas, and drive meaningful change.

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## Core Services

- Documentary Film Production
  - Docu-style Short Form Videos
  - Impact & Fundraising Videos
  - Educational & Training Videos
  - Event Reels & Livestreams
  - Aerial Cinematography (FAA-certified drone operators)
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## Key Projects & Clients

- **Netflix** – Aerial cinematography for *Inside the Real Narcos*
- **CBS Sports, ESPN, Fox Sports** – Aerial cinematography for San Antonio Spurs
- **Kens5** - Aerial cinematography for “Together We Rise”
- **Texas Chrome Transport** – Filming and editing a mini-documentary series (after the Latin Discovery Channel’s *Texas Trocas*)
- **Pay It Forward SA** – Filming and editing *The Road to Recovery: Ken’s Journey Across Texas* (40-minute documentary debuted with Alamo Drafthouse screening)



## Current Projects

- **The Long Road Home (Feature Documentary)**  
In post-production – Follows an ultra-runner’s journey from D.C. to Texas to raise funding for Families in Recovery, the first program to offer residential treatment where families can stay together while parents work toward long-term recovery.
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## Team Leadership

- **Elizabeth Reiser** – CEO & Producer  
Background in corporate fundraising, marketing communications, and project management.
  - **Adam Dusenbury** - Founder & Creative Director  
Background in education, nonprofit communications, and docu-style filmmaking.
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## Equipment & Capabilities

- 4K/6K cameras (CanonR5, CanonR5C)
  - Camera lenses:
    - ❖ Canon EF 70-200mm f2.8
    - ❖ Canon RF 28-70mm f2.0
    - ❖ Canon EF 16-32mm f2.8
    - ❖ Canon RF 50mm f1.8
    - ❖ Canon RF 85mm f1.5
    - ❖ Canon RF 14mm f2.8
  - Lighting & audio kits for on-location shoots
  - Drone fleet (FAA-certified operators)
  - Full post-production suite (Final Cut & Adobe Premiere Pro)
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## Affiliations & Recognitions

- RiverCity Underground Film Festival 2024 Official Selection