



MEDIA BAR PRODUCTIONS

🌐 www.mediabarproductions.com

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📷 [@mediabarsanantonio](https://www.instagram.com/mediabarsanantonio)

Studio: 8610 N. New Braunfels Ave
Suite 704, San Antonio, Texas 78217

Mailing Address:
2313 Lockhill Selma Rd #114,
San Antonio, TX 78230



Company Information and Background

Vendor Identification

- **Company Name:** Media Bar Productions, LLC
- **Phone Number:** 210-615-6677
- **Cell/Text:** 210-557-8082
- **Contact Person:** Ruben F. Garcia
- **Title:** Head Producer/Owner
- **Email:** ruben@mediabarproductions.com
- **Mailing Address:** 2313 Lockhill Selma, #114
San Antonio, Texas 78230



Company Profile

At **Media Bar Productions, LLC**, we believe that every brand has a story waiting to be told. For over **13 years**, we have been bringing visions to life through high-quality, cinematic video production. Based in **San Antonio, Texas**, we specialize in **corporate, commercial, and event video production**, helping businesses craft compelling content that engages, informs, and inspires.

Our commitment to excellence has earned us **3 Lonestar Emmy Awards and 15 Telly Awards**, solidifying our reputation as a premier video production company. Whether you need a dynamic commercial, an engaging corporate interview, or a visually stunning event recap, our expert team ensures your message is delivered with precision and creativity.

At **Media Bar Productions**, we don't just create videos—we craft experiences. From concept to final cut, we work closely with our clients to ensure every project aligns with their brand identity and business goals. With a combination of **state-of-the-art equipment, industry expertise, and a passion for storytelling**, we guarantee high-impact video content that drives results. Let us turn your vision into reality. Your Vision Served Daily.

Qualifications and Capabilities

With extensive experience in producing corporate videos, interviews, commercials, and conference recordings, Media Bar Productions is equipped to handle projects of any scale. Our capabilities include:

- Advanced equipment and state-of-the-art technology.
- Expertise in pre-production planning, filming, and post-production editing.
- Proven track record of delivering high-quality content for corporate, educational, and commercial clients.



Why Choose Media Bar Productions?

When it comes to video production, you need a team that understands your vision, executes it with precision, and delivers high-quality content that captivates your audience. At **Media Bar Productions, LLC**, we set ourselves apart through our commitment to excellence, innovation, and storytelling. Here's why clients trust us:



Award-Winning Quality

With **3 Lonestar Emmy Awards and 15 Telly Awards**, we are recognized for producing top-tier video content. Our work speaks for itself—crafted with cinematic precision and tailored for impact.



State-of-the-Art Production

We use the latest in **video, audio, and lighting technology**, including Canon cinema cameras, Movi camera stabilizers, monitoring tools, and multi-camera setups to ensure professional-grade quality in every project.



Expertise Across Industries

From **corporate video production and brand storytelling to commercial advertising and live event coverage**, we have extensive experience working with businesses and organizations of all sizes across multiple industries.



Full-Service Video Production

We handle everything from **concept development and scripting to filming, editing, and post-production**, ensuring a seamless and stress-free experience for our clients.



Local & Nationwide Reach

While we are based in **San Antonio, Texas**, our team has worked on productions across the country. No matter where you are located, we can bring your story to life.



Client-Centric Approach

Your vision is our priority. We work closely with you to understand your goals, tailor our creative process to your brand, and deliver a final product that exceeds expectations.

At **Media Bar Productions**, we turn ideas into reality, stories into experiences, and brands into unforgettable visual narratives. **Let's create something extraordinary together.**

Services Offered

At **Media Bar Productions, LLC**, we specialize in delivering high-quality, cinematic video content tailored to your business needs. Whether you're looking to captivate an audience, promote your brand, or document an event, our award-winning team has you covered.

🎬 Corporate Video Production

- Brand Story Videos
- Testimonial & Interview Videos
- Training & Educational Videos
- Internal Communication & HR Videos

📣 Commercial Video Production

- TV Commercials
- Social Media Ads & Promotional Videos
- Product Demonstrations
- Marketing Campaign Videos

🎥 Event Video Production

- Conferences & Trade Shows
- Corporate Events & Galas
- Live Event Coverage & Recap Videos
- Multi-Camera Productions

🎭 Documentary & Storytelling

- Brand Documentaries
- Mini-Docs & Nonprofit Storytelling
- Personal & Legacy Documentaries
- Sports & Athlete Features

📱 Social Media & Short-Form Content

- Instagram Reels & TikTok Videos
- YouTube Shorts & Viral Content
- Behind-the-Scenes & BTS Content
- Engaging Storytelling for Online Audiences

🚒 Specialized Filming & Advanced Production

- Grip Equipment Rental
- Green Screen & VFX
- High-Speed & Slow-Motion Footage
- Cinematic Lighting & Sound Design

🔧 Post-Production & Editing

- Professional Video Editing & Color Grading
- Motion Graphics & Animation
- Audio Mastering & Voiceover Production
- Subtitle & Caption Integration for Accessibility

From concept to final delivery, **Media Bar Productions** ensures your project is executed with creativity, precision, and a focus on your goals. Let's bring your vision to life!



Two Studios, Centrally Located



Media Bar Productions is pleased to offer two dedicated studios to meet your project's unique demands. Both studios are conveniently located at our office, easily accessible just 5 minutes from the San Antonio Airport.

Both Studios Include:

- Fully Sound-Treated Space
- 10' Ceiling w/ Lighting Grid
- Central AC/Heat with On/Off Switch
- Separate Control/Viewing Room
- Free WiFi — Free Parking
- Access to Freight-Height Elevator



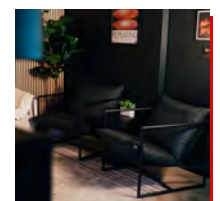
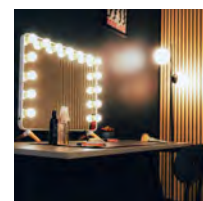
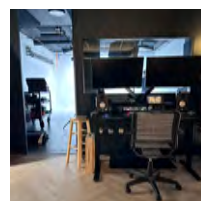
Studio 1 (220sqft)



Studio 2 Includes:

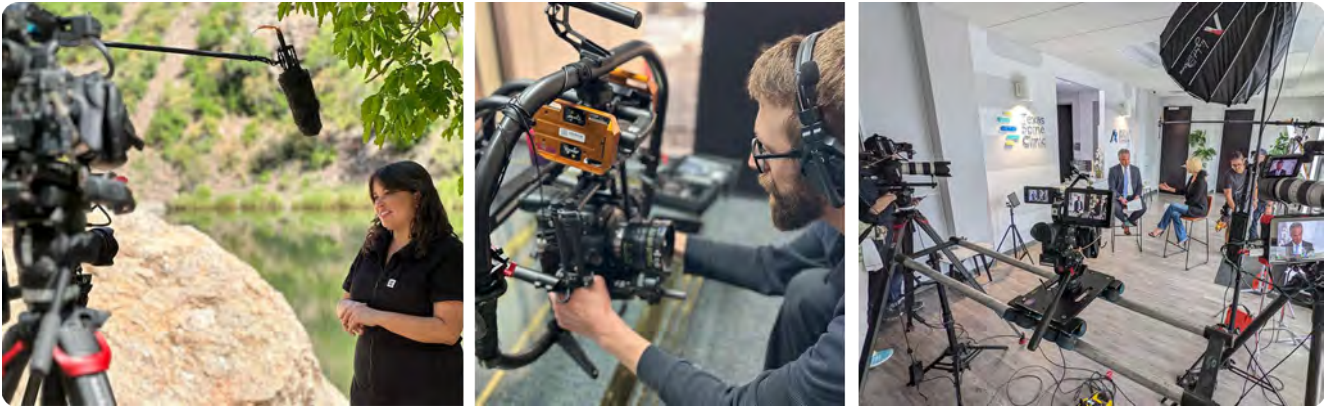
- Pre-Lit Ceiling Grid with Amaran F22C's
- Fully Customizable Color
- Make-Up Area with Lighting
- Modern Lounge
- Plenty of Seating

Studio 2 (475sqft)



Experienced Production Partners

At **Media Bar Productions, LLC**, we take pride in producing high-quality video content that delivers measurable results. From corporate storytelling to commercial campaigns and live event coverage, our portfolio showcases the impact of professional video production.



Trusted by Clients & Collaborations

We've had the honor of working with **renowned brands, corporations, and organizations** to bring their stories to life. Some of our past clients include:

- Unilever
- San Antonio Spurs
- Frost Bank

Scan the QR code below to view our full video portfolio online!



Let's make your next project a success! Whether you're looking to elevate your brand, capture an event, or launch a new product, **Media Bar Productions** is ready to bring your vision to life.



Client List & Testimonials

At **Media Bar Productions, LLC**, we are honored to have collaborated with a diverse range of clients across various industries. Our commitment to delivering high-quality video content has fostered lasting relationships and successful projects. Here are some of the esteemed clients we've had the pleasure to work with:

- San Antonio Spurs
- Frost Bank
- Unilever
- Buc-ee's
- Continental Tire
- Bass Pro Shops
- Kiolbassa
- Carrier
- Sea World
- National Parks Conservation Association
- TMI Episcopal
- Texas MedClinic
- The Home Depot
- San Antonio Zoo
- SA Area Foundation
- NALCAB
- UT Health SA
- City of San Antonio



Testimonials

“Media Bar Productions exceeded our expectations with their professionalism and creativity. The final product was outstanding and has been a valuable asset to our marketing efforts.”

— Marketing Director, National Parks Conservation Association

“Working with Media Bar Productions was a seamless experience. Their team understood our vision and brought it to life with exceptional quality. We highly recommend their services.”

— Communications Manager, ARC Worldwide

“FABULOUS! This turned out so great!!! Thank you, THANK YOU, THANK YOU!”

— Development Director, Cystic Fibrosis Fnd.

We are grateful for the trust our clients have placed in us and are committed to continuing to deliver exceptional video production services that tell compelling stories and drive results.

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PRODUCTIONS
Your Vision Served Daily

Our Process

At **Media Bar Productions, LLC**, we make the video production process seamless, efficient, and tailored to your unique needs. Whether it's a corporate film, commercial, or event coverage, we handle everything from **concept to final cut** with precision and creativity. Here's how we bring your vision to life:

Step 1: Consultation & Discovery

We begin with a **deep dive into your goals, brand, and audience** to understand your vision. Whether you need a commercial, a brand story, or a promotional video, we'll collaborate to define the scope, message, and creative direction.

- ⦿ Discuss objectives & target audience
- ⦿ Outline project requirements & budget
- ⦿ Brainstorm initial creative concepts

Step 2: Pre-Production

Planning is the foundation of a successful video. In this phase, we refine the concept, **write scripts, storyboard, scout locations, and organize the production schedule** to ensure everything runs smoothly.

- ⦿ Scriptwriting & storyboarding
- ⦿ Casting (if needed) & location scouting
- ⦿ Shot lists, scheduling & logistics

Step 3: Production

Lights, camera, action! This is where we bring your story to life using **state-of-the-art cameras, lighting, and audio equipment** to capture stunning visuals and crisp sound.

- ⦿ Filming with high-quality equipment (Canon C300, drones, stabilizers, etc.)
- ⦿ Directing talent & capturing the best shots
- ⦿ Ensuring high production value through expert cinematography

Step 4: Post-Production

Editing is where the magic happens! We meticulously craft the footage into a compelling, polished final product. Our post-production process includes **color grading, sound design, motion graphics, and more** to make your video shine.

- ⦿ Professional editing & storytelling
- ⦿ Color correction & cinematic enhancements
- ⦿ Music, sound effects, and motion graphics integration

Step 5: Delivery & Distribution

Once your video is finalized, we ensure it's optimized for **TV, social media, websites, and marketing campaigns**. We also provide guidance on **distribution strategies** to maximize reach and engagement.

- ⦿ Final video files in multiple formats
- ⦿ Optimization for YouTube, Instagram, Facebook, and TV
- ⦿ Assistance with marketing & video deployment

Why Our Process Works



End-to-End Production Services

We handle everything so you don't have to.



Collaborative Approach

We work closely with you every step of the way.



High-Quality Execution

Award-winning storytelling, expert cinematography, and professional editing.

 **Let's bring your vision to life!** Contact us today to get started.

Thank You

We appreciate you taking the time to explore **Media Bar Productions, LLC** and learn more about our services. At the heart of our work is a passion for storytelling and a commitment to delivering **high-quality, impactful video content** that helps businesses grow and connect with their audiences.

Whether you're looking to create a compelling brand story, capture an unforgettable event, or launch a dynamic marketing campaign, we're here to bring your vision to life. **Your story deserves to be told with creativity, professionalism, and cinematic excellence—and that's exactly what we deliver.**



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