



CONNECTING THE DOTS TO SOLUTIONS THAT WORK

Formed in 2021, we've consulted with large organizations, non-profits, and small businesses alike - and our team has deep expertise in working with companies with non-desk employees, multiple-location businesses, retail brands, and professional companies with remote workers.

When it comes to communications we've found that folks usually know what they want, they just aren't sure how to get there.

That's where we come in.

SHANNON
COMMUNICATIONS GROUP

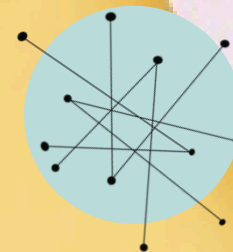
READY TO
GET STARTED?

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SHANNON
COMMUNICATIONS GROUP

A BRANDING &
COMMUNICATIONS
CONSULTANCY



BUILDING BRANDS WITH PERSONALITY

A distinct brand personality helps your company stand out from the crowd, connect with relevant prospects, improve marketing communication, boost customer acquisition, foster loyalty, and build brand equity.

We offer a wide array of services because every organization is as unique as the people who work there, and the product or service they provide. We like to take a collaborative approach and work with you in order to connect the dots, and deliver custom content solutions that work.

OUR STELLAR SERVICES



BRANDING & DESIGN

- Employer Brand
- Internal Brand
- Brand Research
- Campaign Strategy & Design



SOCIAL MEDIA

- Strategy
- Content & Caption Creation
- Platform Management
- Newsletter Management



VIDEO PRODUCTION & PHOTOGRAPHY

- Recruiting Campaigns
- Realistic Job Previews
- Testimonials
- B2B & B2C, Ad Campaigns
- Impact/Fundraising



INTERNAL COMMUNICATIONS

- HR Communications
- Benefits Communications
- Executive Communications



HEALTH & WELLNESS

- Program Content
- Workshop/Workout Facilitation

A WINNING TEAM



- 2023 Gold Winner, Hermes Creative Awards (Social Media)
- 2023 Platinum Winner, Hermes Creative Awards (Video Category)
- 2023 Platinum Winner, Viddy Awards (Video)
- 2024 Platinum Winner, Hermes Creative Awards (Website)
- 2024 Platinum Winner, Hermes Creative Awards (Social Media)
- 2024 Gold Winner, Hermes Creative Awards (Social Media)
- 2024 Gold Winner, Hermes Creative Awards (Video)
- 2025 Platinum Winner, Hermes Creative Awards (Website)
- 2025 Platinum Winner, Hermes Creative Awards (Video)
- 2025 Gold Winner, Hermes Creative Awards (Digital Marketing Campaign)

