

Bethanne Martinez
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Work Experience:

Senior Visual Information Specialist (MULTIMEDIA/INTERACTIVE) (GS-1084-12) (Telework)

United States Army

MEDCoE, JBSA Fort Sam-Houston, TX

8/2017 - Present, Hours per week: 40

Duties, Accomplishments and Related Skills:

Serves as the Senior Visual Information Specialist responsible for Multimedia/Digital Visual Information (VI) Services for the Instructional Multimedia Solutions Branch. Coordinate and participate in the planning and development of new visual information (VI) requirements in computer graphics, digital imaging, multimedia, and digital output equipment and its integration into viable presentations. Responsible for gathering requirements, analyzing and executing work necessary to design, develop, implement, maintain, and modify visual information. Provide consulting and expertise from a designer's perspective to develop strong, visually appealing products that reach appropriate audiences. Develop and create products including document layouts, infographics, brochures, flyers, and logos; make final revisions of proposed visual communication for style, design, and layout aspects. Utilize a variety of visual arts methods, techniques, and material, as well as knowledge of a subject matter or a program area to develop original designs, concepts, or visual styles for publications, exhibits, or presentation material. Transform spoken or written descriptions into visual representations without the benefit of existing pictures or models. Responsible for developing each project's unique customer criteria directly with command leadership, action officers, or project managers by determining the theme, design, format, and level of graphics support. Apply comprehensive knowledge and mastery of leading design software Adobe Creative Cloud, Photoshop, Illustrator, In Design, Fireworks, Animate, Dream Weaver, AfterEffects, Acrobat Premiere Pro, Final Cut Pro, AVID Adobe, SoundBooth, Audition 3DS Max and LightWave for artistic layouts, photo editing and creation of original and professional layout designs. Utilize audio-visual technology to create productions ranging from interactive production to training and informational videos on virtually any topic. Produce and direct audio-visual production, edit films, video, and scripts; and create computer images for audio-visual products using various production techniques, directing the actions of production crews and casts and composing complex live or prerecorded programs with multiple visual or audio elements. Participates on external boards, committees, and working groups, serving as the Subject Matter Expert (SME) in visual informational and printing services.

Supervisor: Franz Chanet (443) 510-8921, **Okay to contact this Supervisor:** Yes

Administrative Technical Specialist (NT-1084-04)

United States Navy

NAVSEA Warfare Center, Panama City, FL

10/2015 - 8/2017, Hours per week: 40

Duties, Accomplishments and Related Skills:

Performs the duties of a Senior Visual Information Specialist responsible for designing and developing illustrations and computer generated graphics for use by the Naval Surface Warfare Center. Developed a visual aspect by determining the format to illustrate the required theme. Applied artistic abilities to produce complex, technical digital images and graphics. Employed professional techniques and materials to design aesthetically pleasing, and well composed visual products. Utilized original designs, concepts and visual styles for illustrations, 3D animations, publications, exhibits or presentation materials to achieve these goals. Consulted with clients, management and subject matter experts to plan illustration projects that present ideas or images desired for the intended audience. Participated on external boards, committees, and working groups coordinating and editing original material collected from numerous outside sources where there is little, if any direction as to the content and design.

Visual Information Specialist (GS-1084-11)

United States Army

Army Corps of Engineers Walla Walla District, WA

4/2014 - 10/2015, Hours per week: 40

Duties, Accomplishments and Related Skills:

Served as the local Senior Visual Information Specialist and local subject matter expert for ACE-IT (Army Corps of Engineers - Information Technology) planning and designing all visual information material depicting US Army Corps of Engineers scientific activities. Preparing original products while following established procedures and guidelines and incorporating personal artistic ability to enhance the organization's communications. Planned, designed visual information material including printed publications, multimedia, video, photography, exhibits, logos, signs, and certificates etc. Developed concepts, layouts and designs through frequent coordination with customers to create visual products required for specific projects.

Occasionally, required to photograph, illustrate or create custom original artwork to supplement available graphic resources, and photographs as required. Projects included brochures, program documents, logos, signage, achievement commendations, video and campaign material. Responsible for mentoring and training personnel in the use of graphic production software and methods to produce visual information products.

Supervisor: Shane Wallenda (206) 316-3910, **Okay to contact this Supervisor:** Yes

Electronic Media Associate Producer (Faculty and Staff)

University of Nebraska

Lincoln, NE

1/2014 - 4/2014, Hours per week: 40

Duties, Accomplishments and Related Skills:

Responsible for assisting the production team in the conceptualizing design development of electronic materials based on adult learning and distance education theories including script writing, video shooting, graphics and video production. Knowledge in multimedia, digital video production, html code and real time web-streaming. Utilized standardized video production equipment and software to create materials for digital distance education, broadcast, video production and the world wide web. Responsible for video production and marketing of products. Responsible for assisting with direct audio-visual production, editing films, videos, and scripts, and creating computer images for audio-visual products using various production techniques.

Lead Audio Visual Production Specialist (GS-1071-11)

United States Army, Enterprise Multimedia Center EMC/DPTMS

Joint Base Lewis-McChord, WA

3/2008 - 8/2013, Hours per week: 40

Duties, Accomplishments and Related Skills:

Team work leader administrating production and planning of audiovisual and multimedia productions in support of Joint Base Lewis-McChord mission requirements. Directed, assigned, and scheduled work order requests to team members. Coordinated with clients to determine objectives, extent of subject-matter coverage needed, and budgetary restrictions. Perform video operations and techniques for all stages of audiovisual productions to include producing, directing, lighting, camera operating and video editing. Study scripts before production to define sets, camera angles, and lighting and to arrange for the production of graphics and other visual materials needed. Arranged and coordinated single and multi-camera set-ups to acquire raw footage. Acted as assistant to the supervisor for training of team members and maintaining latest versions on the following systems and software including, but not limited to Avid Non-Linear Editing systems, EditShare collaborative storage system and assorted Adobe CC applications. Responsible for DVD authoring to create wide distribution. Create graphic images for use in AV productions using a variety of imaging software. Responsible for the operation of the Joint Base Lewis-McChord Command Information Channel, to include ensuring standard broadcast practices and program planning. Maintained and organized a central media library of distributed and local multimedia/VI productions.

Supervisor: Mike Cullum (360) 999-0254 **Okay to contact this Supervisor:** Yes

Multimedia Production Assistant (GS-1084-09)
United States Army, Multimedia Center/DOIM
Fort Lewis, WA

2/2005 - 3/2008, Hours per week: 40

Duties, Accomplishments and Related Skills:

Scheduled, coordinated, and expedited work flow requirements. Processed and executed job requests. Determined if requested services can be accomplished, and assigned appropriately. Scheduled the following services: classroom training for devices, simulations, and MILES; sound services; set up, installation, and tests of audio-visual system components and software. Provided audio-visual and visual information (VI) services. Created visual materials such as electronic imaging, presentations, color transparencies, displays, posters, pamphlets, signs, diagrams, and camera-ready productions.

Multimedia Production Manager (GS-1084-11)
United States Air Force
Scott AFB, IL

5/2002 - 8/2003, Hours per week: 40

Duties, Accomplishments and Related Skills:

Managed and provided multimedia productions IAW AFI 33-117 in direct support to United States Transportation Command, Head Quarters Air Mobility Command, Air Force Communications Agency, 375 Airlift Wing, 12 other Air Mobility Command Bases, and 19 tenant units for Scott AFB, Illinois. Provided oversight to 11 technicians from three different career fields; graphics, photo, and video. Maintained comprehensive records of multimedia productions to ensure accountability and continuity. Guided and directed design aesthetics for multimedia productions while maintaining proficiency on current industry standards, duplication equipment, workstations, cameras, scanners, and software programs.

Space Based Missile Warning Action Officer
United States Air Force
Vandenberg AFB Lompoc, CA

10/2001 - 5/2002, Hours per week: 40

Duties, Accomplishments and Related Skills:

Provided Operational level policy and direction to five squadrons supporting tactical and strategic warning. Liaison for the optimization and Sustainment of the Defense Support Program (DSP) satellite system. Point of contact for planning and organizing the quarterly DSP Constellation and Sustainment Assessment Team (CSAT) meetings. Synchronizing space operations direction and coordination between USSPACE and combatant components.

ITT Systems, Chief, Multimedia Center (Contractor)
United States Air Force
Schriever AFB Colorado Springs, CO

7/2000 - 8/2001, Hours per week: 40

Duties, Accomplishments and Related Skills:

Managed, operated, and advised all Visual Information (VI) activities, resources, and equipment IAW AFI 33-117 in direct support of the 50th Space Wing and tenant units, Schriever AFB, Colorado. Sets defined local policy for installation commander's approval. Managed Government access channel video recording and playback equipment. Served as liaison between base commander and public affairs office for local Government access channel video production. Base-level support: Public Address System, Video Teleconferencing Systems (VTC) - established and managed complex multi-party direct video teleconferencing system and point-to-point video teleconference calls. Responsible for monitoring, reviewing, analyzing, and testing VTC conference room audiovisual equipment and system performance to include special user needs or modifications, Distant Learning (DL), Presentations, Video Productions, Conference room maintenance and Auditorium Scheduling/Operation/Maintenance, and scheduling satellite down-links. Provide professional multi-media products to include studio/on site/passport photography, alert photography, video editing/documentation, and electronic imaging. Documented job performance and quality of VI operations to maintain the highest standards for the continued operational growth of the organization.

**Satellite Operations Data System Buckley Air Force Base,
United States Air Force**
Buckley AFB Denver, CO

5/1995 - 10/1996, Hours per week: 40

Duties, Accomplishments and Related Skills:

Responsible for managing satellite data to determine, and maintain optimum worldwide detection capability. Directed and assisted Satellite Data Systems Operators in the detection, and reporting of missile and space launches, and other infrared data of interest. Provided critical assessment of mission event reports ensuring accurate, timely data is sent to the North American Aerospace Defense Command, the Tactical Warning/Attack Assessment System, and Theater Commanders. **Clearance: TS/SCI**

Combat Crew Communications Specialist

United States Air Force
Plattsburgh AFB, NY

8/1990 - 12/1995, Hours per week: 40

Duties, Accomplishments and Related Skills:

Managed 9 personnel who trained and certified aircrew members on communications procedures required during peacetime, conventional, and Emergency War Order environments. Trained Air Force flight crews on KL-43 secure data transfer device. Accounted, maintained, and handled highly classified communications material for the 380th Airlift Wing. **Clearance: TS/SCI**

Radio Operations Manager

United States Air Force
Incirlik AFB, Turkey

7/1990 - 8/1991, Hours per week: 40

Duties, Accomplishments and Related Skills:

Operated and relayed time-critical HF command, control, and communications messages for the United States European Command and United States Air Force Europe. Managed a Pacer Bounce High-Frequency radio communications system, responsible for transmitting and receiving point-to-point and air-to-ground encoded traffic. Safeguarded classified communications security materials and equipment. **Clearance: TS/SCI**

Education: Art Institute of Colorado Denver, CO - AA degree, Graphic Design

Community College of the Air Force: Montgomery, AL - Some college (no degree)

Credits Earned: 89 Sem./134 Qtr. Hrs., Continuing Education, **Major:** Information Systems Management

Job Related Training:

- * Communications Systems Radio Course - 292 Hours,
 - * Primary AFSC/MOS -Radio Communication Systems -3C151 (2yrs)
 - * Secondary AFSC/MOS -Space Systems Ops.-1C631 (5yrs)
 - * Tertiary AFSC/MOS -Command Post Controller-1C351
 - * Aerospace Control Tech - 157 Air Ops GP, Pac AF-1C551
 - * Airman Leadership School - 192 hours, 10 college credits/Semester Hrs.
 - * Hardware: MS Teams 365, SharePoint, OneDrive
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Operating Systems: MacOS/Windows

Creative Applications:

- Adobe CC: Photoshop, Illustrator, InDesign, Fireworks, Animate, DreamWeaver, AfterEffects, Acrobat
- Premiere Pro, Final Cut Pro, AVID
- Adobe SoundBooth, Audition
- 3ds Max, LightWave

Productivity Applications/Video Systems/Equipment:

- Microsoft: Word, PowerPoint, Excel
- Apple Pages, Keynote, Numbers
- Government Travel Card
- VIOS (Visual Information Ordering Site)

Video Systems/Equipment:

- EditShare-Network Shared Tape-less Storage System
- Grass Valley Switcher
- TriCaster

Online/Classroom Training:

- Udemy Business, Lynda.com
- Quality Teams & Tools (40Hrs)
- Records Management Training
- Management Skills (40 Hrs)
- Equipment Management

DOD Government CC Holder

References:

Joe Wassmann - joseph.w.wassmann.civ@army.mil /360-481-6950

Mike Cullum - mikecinge@gmail.com /360-999-0254

Franz Chanet - franz.r.chenet.civ@army.mil / 443-510-8921

Additional Information:

*[VIDEO PORTFOLIO](https://vimeo.com/bethannemartinez): <https://vimeo.com/bethannemartinez>

*[DVIDS, MEDVID Video Productions](https://dvidshub.net/mediagallery/detail/id/299256): <https://dvidshub.net/mediagallery/detail/id/299256>

*[DVIDS, EMC-JBLM, LEWIS-McChord, WA Video Productions](https://www.dvidshub.net/search/?filter[member_id_credit]=1012459&filter[type]=video&sort=date#.UxTZ4PbD5h4):

[https://www.dvidshub.net/search/?filter\[member_id_credit\]=1012459&filter\[type\]=video&sort=date#.UxTZ4PbD5h4](https://www.dvidshub.net/search/?filter[member_id_credit]=1012459&filter[type]=video&sort=date#.UxTZ4PbD5h4)

*[DIGITAL PORTFOLIO](mailto:betskube@myportfolio.com): betskube@myportfolio.com

*[WIXS PORTFOLIO](https://kubel105.wixsite.com/visualindesign): <https://kubel105.wixsite.com/visualindesign>

*PRODUCER/DIRECTOR: Coordinated with the Chief of Public Affairs - National Cemetery Administration (NCA) Washington, DC and provided pre-recorded segments from the historic Army and VA dedication event 22 February 2024 of the official unveiling ceremony for the new grave marker headstones at the Fort Sam Houston National Cemetery (FSH NC) for the recent episode of: CBS Sunday Morning Episode:U.S. Army corrects miscarriage of justice in Jim Crow-era Texas

Awarded Achievement Medal for Civilian Service:

28 SEP 2015, Exceptional Service to Walla Walla District, Army Corps of Engineers, WA