

ALAN MCLANE
mclane.alan@gmail.com

- **FILMINATION\ Film Sales\ Yokohama, JP\ 2025- present (remote)**
I perform as a North American market sales representative for FILMINATION, a Japanese Film distribution Company with over 1,500. Among my activities for this role, I send sales pitch emails, using Crunch Base as a tool to reach new leads, manage contracts and invoices and close deals with mainstream and independent film and video platforms such as KANOPY and NHK.
https://cinando.com/en/People/mclane_alejos_alan_554701/Detail

- **Film Consultant\US-Mexico\2023-Present**
I provide feedback on projects, assess story development, reviewing decks for funding assessment—mentoring sessions with WIP, and distribution strategies such as CROWFUNDING campaigns.
<https://alanmclanefilmconsultant.com>

- **Creativa GDL\ Mentor\Guadalajara, Mexico 2024**
I provide personalized mentoring sessions to selected audiovisual and musical projects as part of the 4th edition of Mexico and LATAM's creative industries' leading platform.
<https://www.creativagdl.com/>
<https://www.instagram.com/p/C30VuzmN2gD/>

- **Ventana Sur\Documentary Mentor. Buenos Aires, Argentina\2023**
I provided personalized mentoring to selected Scientific Feature Documentaries in Development, assessing production values, narrative approach, and potential distribution opportunities.
https://drive.google.com/file/d/1Ejdi2UI1sMEMasIDxY-WMyHRpT-TVHCe/view?usp=drive_link
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- **The Art of Brooklyn Film Festival \ Screening Committee \ 2023**
<https://www.theartofbrooklyn.org/blog/thank-you-to-our-2023-screening-panel>
Reviewing +100 features and short films for the final slate.

- **FILMINATION\ Film Curator and SMS Manager\ Yokohama, JP\ 2021-2023**
I curated a vast film catalog of Japanese film archives. Overall Video Production of YouTube Channel and Social Media editorial content management. Media Production, and Social Media content. I increased digital audience engagement by 75% due to a targeted boost in content production and curated content.
<https://filmination.jp/en/japanese-cinema-vibes/index.html>

- **FILMINATION\ Film Sales\ Yokohama, JP\ 2020-2021**

I performed as a North American market sales representative for FILMINATION, a Japanese Film distribution Company with over 1,500.

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- **The Art of Brooklyn Film Festival \ Guest Director \ 2020**

I reviewed +150 features, and short films, and curated the final selection for the festival's peer review assessment. Live screening and Q&A streaming of panel moderation. Overall, I built a FILM COMMUNITY base for future independent projects and reinforced the BRAND of the festival.

<https://www.theartofbrooklyn.org/news/alan-mclane-alejos-named-guest-director-for-tenth-annual-art-of-brooklyn-film-festival>

- **Cine Las Americas International Film Festival\ Austin, TX \ Film Program Associate and Consultant\ 2018- 2021**

Responsible for screening Iberoamerican & First Nations films for final selection. Strengthen the curatorial missions for inclusiveness and diversity across Latinx narratives. Targeting long-term impact solutions to foster the presence of Latinx productions globally.

<https://www.austinchronicle.com/screens/2019-05-03/inside-the-2019-cine-las-americas-schedule/>

EDUCATION

MA Film Studies. University of Nottingham, Nottingham, UK. 2002

Diploma Analytics for Journalists. Knight Center for Journalism. U of Texas, Austin, TX. 2018

Diploma in Film and TV Screenwriting. Vancouver School of Film. Canada, 2013

BA Communication. Honors. Universidad LaSalle Bajío, México. 1998

CERTIFICATIONS

Copyright Acquisitions for Iberoamerican Adaptations. Buenos Aires Film Commission. 2024

Digital Transformation.MIT. 2024

Google: Artificial intelligence and productivity. 2024

Project Management & Agile Fundamentals. 2024

IT SKILLS

DATA Entry/Microsoft Office Suite/AirTable

Google Workspace/Slack

Project Management/Video Editing

LANGUAGES

Professional English Speaker/ Spanish Native Speaker