

COURTNEY ANNE START MENDEZ

Marketing : Production

214-385-6652



courtneyannemendez28@gmail.com



CAREER OBJECTIVE

Goal-driven, adaptable team player skilled in communication and coordination, seeking an internship within the film industry. My goal is to support the project with experience in production and marketing.

EDUCATION

The University of Texas at San Antonio

Major: Marketing

Minors: Film Studies & English Literature

Bachelor of Business Administration

May 2025

SKILLS

- Project Management
- Team Collaboration
- Cross-Functional Coordination
- Adaptability
- Social Media Management
- Bilingual
- Schedule Management
- Premiere Pro
- Microsoft Office Suite

HONORS & ACTIVITIES

- Distinguished Presidential Scholarship, UTSA
- Dean's List
- President's List
- Honor Roll
- Remi Award "Soul of Word"
 - Worldfest, Houston Int. Film Festival
- Career Action Program - College of Business
- American Marketing Association
- Entertainment & Film Club Member
- San Antonio Film Festival Judge Volunteer

EXPERIENCE

Producer / Sound Operator / Colorist

- "Street to Recovery" - Documentary

Grip Electric / Editor

- "Soul of Word" - Short Musical Film

General Marketing Intern

TRL Productions | January 2024 - Present

- Manage 13 social media accounts across various platforms
- Compose live content for work events
- Maintain marketing activities
- Coordinate & manage assigned project tasks to ensure delivery within budget
- Collaborate with Public Relations for content creation
- Administrative assistance as assigned

Vice President

Rowdy Thespian Association | February 2023 - Spring 2024

- Organized the only student-led theatre group within the university with 20-25 students
- Scheduled multiple events for the organization and production
- Served as a mentor for incoming officers
- Formulated unique approaches to effectively find solutions for challenges