

# Jorge Blanco Santander

## CREATIVE PRODUCER

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Currently based in San Antonio, TX, USA

### PROFILE

I am a creative producer with 11 years of experience delivering high-quality content for diverse markets in the USA and Latin America (Mexico, Argentina, Brazil, Colombia, Peru, and Venezuela). I manage complex audiovisual and artistic projects under tight deadlines.

I am outgoing and communicative, and open to professional growth.

### EDUCATION

B.A Communications: Audiovisual Arts  
Universidad Católica Andrés Bello  
Caracas, Venezuela  
2008-2013

### LANGUAGE COMPETENCY

English: Oxford International Center, 2005. Fluent.  
Spanish: Native fluency.

### CERTIFICATIONS

Adobe Premiere  
Posa Studio, 2015

Final Cut Pro  
Posa Studio, 2015

Creative writing  
Fedosy Santaella, 2015.

Communications Strategy  
HBO - Cinemax, 2014

Seminar on creativity, innovation and content  
CIC Media, 2012

### EXPERIENCE

#### CREATIVE SERVICES PRODUCER | KGUN 9 / SCRIPPS | 2022 - 2024

I wrote copies and scripts, designed and conceived promotional campaigns, and pre-produced, produced and post-produced promotions for the newscasts and image of the channel, working with the anchors and talent, and other departments.

#### CREATIVE PRODUCER | SONY PICTURES & AXN | 2017 - 2021

I wrote copies and created content for pieces used in promotional and publicity campaigns. I managed these pieces through pre-production, production and post-production.

#### EDITOR | SONY PICTURES & AXN | 2017 - 2021

I conceived and edited short-form publicity pieces with a duration of 30-60 seconds using the software Adobe Premiere.

#### CREATIVE PRODUCER & EDITOR | HBO | 2015 - 2016

I wrote creative copies, developed promotional campaigns for film and television, and assembled these pieces in post-production using Final Cut Pro and Adobe Premiere.

#### OPERATIONS PRODUCER | HBO | 2013 - 2015

I finished pieces by incorporating elements such as graphics, audio mixes, and subtitles before these pieces aired. I processed multiple pieces daily related to the programming on HBO Latinoamérica, such as Next On and Tonight On pieces.

#### OPERATIONS DEVELOPMENT | HBO | 2015

I collaborated on the development and rollout of the new graphic image for HBO in 2015.

#### JUNIOR MULTIMEDIA PRODUCER | EL NACIONAL NEWSPAPER | 2013

I researched and collected audiovisual content for the multimedia department of a prestigious Venezuelan newspaper. I edited videos, photographs and audio following the company guidelines.

#### PRODUCER & EDITOR | CINE SEIS OCHO | 2012

I edited and assembled audiovisual projects (documentaries and publicity projects) and assisted in film shootings, image animations, writing texts, archival projects and scanning.

Demo Reel Sony/AXN/HBO Link: <https://vimeo.com/658015267>

Demo Reel KGUN 9/SCRIPPS Link: <https://vimeo.com/900007018>