



Bonita
PRODUCTIONS™

Productions

Public Relations & Promotions



info@BonitaProductions.com



<https://bonitaproductions.com>

About Us

In a world full of countless competitors, it's important to stand out from the crowd.

Bonita Productions is Texas' premier media + production + publicity agency giving access to best-in-class services to distinguish your brand, project or film.

We are specialized strategists in production + public relations + promotions.

Our client portfolio includes industry leaders in film, music, magazine publications, medical spas and more.

Elevate your brand with Bonita Productions.



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Our Expertise & Services

Our team delivers expertise and Specialty Services in:



Branding + Strategy

Bolster your brand awareness with a strategy to help leverage strengths and make greater impact. Combining creative insight and deft strategy, we develop a plan to truly distinguish your brand and make it resonate with target audiences.



Content + Video + Film Production

We are the experts in content creation. Our team produces high quality content to connect with your follows and captivate your audience. Let us create video content that will reverberate with your audience and followers.



Publicity + Public Relations

Our exclusive public relations team works with clients to get them in the public eye across the U.S. Bonita Productions has exclusive relationships with media outlets, social media influencers and industry experts that offer our clients maximum publicity and exposure.



Promotions

Our connections help connect our clients with opportunities. Bonita Productions helps clients promote their art, music, products and more. Work with Bonita Productions to promote or manage initiatives, events and artists.

The Team



Lorena Monroe, Founder

Lorena Monroe, a multi-faceted entrepreneur, has built a legacy across various fields from fashion to franchising, all underlined by her relentless spirit of innovation and acute business acumen.

Lorena now utilizes her unique skill set and industry insights in her new role as a publicist. She offers her expertise to individuals and companies alike, further showcasing her commitment to fostering talent and creating opportunities.



Desiree Serna, MPA, PhDc Public Relations & Success Strategist

Desiree Serna is an industry expert, success strategist and thought leader at Bonita Productions bringing over 20 years of experience in public relations, celebrity event planning and nonprofit expertise.

Desiree is a highly sought after publicist with clients including artists, publications and charitable foundations.

Work with Bonita Productions

Schedule a one-on-one consultation with Bonita Productions to discuss your opportunities.



Phone

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