

# Alyssa Muñoz

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## Skills

I am skilled in various aspects of communications and media production including but not limited to filmmaking, videography, live broadcasting, control board operation, video editing, scriptwriting, graphic design, marketing, and social media. I work well in fast-paced environments both individually and as a team. Other strengths include writing, customer service, creative thinking, problem-solving, leadership, and organization.

## Experience

July 2020 - Present

**UIWtv, University of the Incarnate Word, San Antonio TX** - *News Director / Technical Director*

- Oversee control board operation.
- Help maintain successful live broadcasts.
- Write, verify, and approve scripts.
- Stack and approve the news rundown.
- Help manage daily operations of UIWtv.
- Shoot, write, edit news packages and VO/SOTS.
- Export and edit the newscast and upload to Youtube.
- Promote UIWtv on social media platforms

## Education

August 2019 - Expected graduation May 2023

**University of the Incarnate Word, San Antonio TX** - *BA in Communication Arts  
Concentration in Multimedia Production*

## Projects

**UIWTV (Present)** - News Director, Technical Director, Producer, Reporter

**The Cardinal Huddle (Mar. 2022)** - Technical Director, Producer

**Buenos Días UIW (Dec. 2021)** - Technical Director

**Short Film Cinema (Nov. 2021)** - Camera Operator, Producer

**Talk About it with Trey (Nov. 2020)** - Director

## Awards

**BEA Dr. Marjorie Yambor Television National Signature Station Award** (February 2022) - UIWtv

**NATAS Student Production Award for Director** (September 2021) - UIWtv

**UIW SGA 9th Annual Awards Night, Best Overall Organization Award** (April 2021) - UIWtv

**Student Media Scholarship** (April 2022)

**NATAS Student Production Award for Director and overall Newscast** (November 2022) - UIWtv