

# Lanita Harris

Harrislanita2019@gmail.com • 210-838-5705 • [Portfolio](#) • [LinkedIn](#)

## EDUCATION

---

University of the Incarnate Word San Antonio, Texas  
Bachelor of Communications Arts, Concentration in Media Production, Minor in Creative Writing May 2023  
Received

Earned Dean's List in Spring 2021 & Spring 2022

Northeast Lakeview College Universal City, Texas  
Associates of Art May 2019  
Received

## RELEVANT EXPERIENCE

---

Lead My Heart San Antonio, Texas  
Intern April 2023 to Oct. 2023

- Refined social media posts to align with new branding, enhancing brand consistency and engagement.
- Drafted an e-book based on past livestream content, demonstrating content creation and organizational skills.

San Antonio Botanical Garden San Antonio, Texas  
Student Editor March 2023 to April 2023

- Edited articles for the member's magazine, Vibrante, ensuring clarity and engagement.
- Refined articles to improve reader engagement, demonstrating strong editorial skills.

University of the Incarnate Word, UIWtv San Antonio, Texas  
Multimedia Journalist, Producer, Audio Technician Jan. 2023 to May 2023

- Developed news packages and VOSOTs, showcasing storytelling and technical abilities.
- Produced eight newscasts, managing all aspects of production and coordinating with team members.

Follett UIW Bookstore San Antonio, Texas  
Temp Retail Team Member Dec. 2019 to March 2020

- Addressed customer concerns and questions, providing excellent customer service.
- Managed the store phone, demonstrating effective communication and multitasking abilities.

## CAMPUS & COMMUNITY INVOLVEMENT

---

President, UIW Film Club Jan. 2023 to May 2023

- Co-wrote two short films, demonstrating collaboration and creative skills.

Volunteer, UIW's News Station, UIWtv Jan. 2022 to Dec. 2022

- Edited graphics and packages for newscasts, showcasing technical proficiency.

Editor, UIW's Literary Arts Journal, Quirk Jan. 2022 to May 2022

- Crafted local advertisements for community engagement and evaluated student submissions.

Volunteer Writer, UIW's Newspaper, Logos Jan. 2022 to May 2022

- Researched and wrote local stories, publishing three articles.

Crew, UIW Theatre Arts Department Aug. 2019 to March 2020

Member, National Society of Leadership and Success Aug. 2015 to Present

## SKILLS

---

**Graphic Design:** Adobe Photoshop, Illustrator, InDesign, Canva

**Video Production & Editing:** Adobe Premiere Pro, Final Cut Pro, After Effects, Adobe Audition

**Marketing:** Social Media Management, Content Creation, Branding, SEO

**Technical Proficiency:** Microsoft Office, Google Workspace, WordPress, Wix, Celtx, Final Draft 12

**Communication:** Writing, Editing, Storytelling, AP Style

**Project Management:** Team Collaboration, Organizational Skills, Meeting Deadlines

#### TECHNICAL

Cameras: Blackmagic Pocket Cinema Camera, Panasonic AG-DVX200, Sony CineAlta PMW-F55

Lighting: Aputure 300x, Aputure 600x, Lowel Tota, Lowel Omni, Lowel DP 1000wt Softbox, RGB GVM LED 800D

Light Meter: Kenko KFM-1100

#### HONORS AND AWARDS

---

2nd Place, College - Newscast

Nov. 2023

Lone Star EMMY Chapter Student Production Award

Given

1st Place, College - Magazine Program

Lone Star EMMY Chapter Student Production Award

Given

1<sup>st</sup> Place, BEA Student Media Club 48hr Film Competition

Jan. 2023

“Cardinal Secrets”

Given