

JONATHAN RODRIGUEZ

San Antonio Film-maker

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EXPERIENCE

INTERN| DIGESTIBLE MEDIA

San Antonio, TX - April 2024 - Current

- Developed creative solutions for technical challenges encountered during shoots or postproduction.
- Streamlined production workflow, resulting in more efficient project completion timelines.
- Delivered high-quality results under tight deadlines by effectively managing time and prioritizing tasks accordingly.
- Increased overall production value by refining lighting setups, audio quality improvements, camera angles, and other technical aspects.
- Advanced company's online presence by producing high-quality social media content using various digital platforms.
- Contributed to successful marketing campaigns by creating engaging promotional videos.

Producer| JOHNROD FILMS

San Antonio, TX - March 2023 - Current

- Established strong working relationships with collaborators, resulting in successful project outcomes.
- Developed compelling screenplays for short films, feature films, and documentaries that captivated audiences.
- Coordinated with production team, producer and director to pinpoint creative vision, determine technical needs, and devise shooting schedule.
- Utilized lighting, camera angles and movement to create visual styles of films.
- Wrote scripts by creating stories and dialogue for films to establish plots and characters.
- Directed actors and crews to create vision for films and bring scripts to life.



SKILLS

Premiere Pro
Producing
Team-Driven
Creativity Driven

AWARDS

Occupational Skills
Award-Certificate Awarded by
Northwest Vista College

EDUCATION

NORTHWEST VISTA COLLEGE, SAN ANTONIO — *Associates of Applied Science*

JAN 2022 - CURRENT

Attending N.V.C as a part of the Digital Video and Cinema Production Course.



Projects-

JAN. 2025- SHINER BOCK- "TEXAS SPECIAL AD CAMPAGIN". Traveled to Shiner Texas to create a re-launch video for Texas Special. A brand of Shiner Bock Beer that's returning to shelves in 2025.

DEC. 2024- "POWER OF HOPE" Podcast. Multiple Videos. Jonathan helped film and edit various interviews with those affected and contributing to Music Therapy.



NOV. 2024- 'SUNSET DRIVE'- Written, Produced, and Directed by Jonathan Rodriguez. Expanded upon previous networking and grew crew size. Shot for five days in San Antonio. Premiered at the Northwest Vista student showcase.

NOV. 2024- "SONNY MELENDREZ" VIDEO. Filmed at the J.W Marriott. Conducted Camera and Sound operating for Digestible Media.

OCT. 2024- "NEW BRAUNFELS MATTRESS CO". Helped create promotional video for New Braunfels to air in local stations.



JUNE 2024- "TELLUS/ JOHN DEERE AD CAMPAIGN". Traveled to Houston Texas to create an in-house marketing promotional video for Tellus.

JUNE. 2024- 'HOMESLICE'- Written, Produced, and Directed by Jonathan Rodriguez. A small crew production to create a film designated for Youtube.