



anapesqueira@gmail.com
(805) 300-2936
10588 Stone Canyon Rd
#333
Dallas, Texas 75230

Skills

Adobe Illustrator
Adobe Photoshop
Adobe Bridge
Workfront
Google Suite
Garment Construction
Pattern Making
Tech Packs
Fashion Illustration
Technical Design
Project Management

Education

Wade College
BA in Design and Merchandising

Concentration: Fashion Design and
Product Development

Professional Development

Lean Six Sigma
Green Belt Certification

Fashion Group International,
Executive Member

Fashioned For Freedom
Producer 2018, Consultant 2018

Ana Pesqueira

Apparel Designer and Project Coordinator

Summary

Creative-type, critical thinker and detail oriented professional with a diverse background in the Fashion Design, Studio Production and Creative industries. Skilled in illustration and visual design through organic mediums and CAD programs. Able to navigate and thrive in high-paced environments. Recognized for working well with others and improving process. Excellent at collaborating and communicating thoroughly. Passionate about philanthropy through Fashion Design and the Arts.

Experience

Art Conspiracy Senior Director, Beneficiary Committee Coordinator
2017- Present

Fossil Group, Inc — Digital Imaging Coordinator for Studio Services
2015 - Present

Coordinate imaging projects and activity within the photography and retouching studios. This role includes managing deadlines amongst multiple projects for 11+ brands, working with product design and development, leading pre-production meetings to clarify requirements and set expectations, collecting and distributing necessary information to in-house team and overseas partners and carefully monitoring the progress of the process and delivery of final imagery. Collaboration with portfolio brands is also required in order to establish strict guidelines and standards for photography (including styling), retouching, and color standards for e-commerce imagery through standard of procedure documents that are used across the company

Ana Pesqueira Ortiz — Designer
2014 - Present

Women's ready-to-wear garments line. Developing seasonal concept through inspiration and research, create all concept materials including mood, trend color storyboards. Source fabric and materials according to the production budget. Create illustrations and flats for all garments. Produce each piece through custom pattern making and sewing construction. Manage sample construction with overseas seamstress. Featured in The Pin Show 2015, 2017 and 2018. Works of Heart, and other fashion and art shows.

Make and Made Studio and Folksie Apparel — Production Assistant
2014

Assisted the creative director and owner in the studio. In-house production studio for Folksie, womens wear and menswear label. Involved in client coordination, managing garment production. Assisted with photography projects for catalog and e-commerce, pattern making, communication with dressmakers regarding the execution of final garments.