



JEN HORLING

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www.sponge-designs.com

PROFILE

Designer with roots in freelance, non-profit and corporate graphic design work. Roots that further served as a great foundation for art opportunities in the film world. Experienced as Production Designer, Art Director, Set Designer, Set Dresser, Props Master, Specialty Prop Artist, Wardrobe & Costuming, Art Assistant, as well as numerous pre and post production art involvements from concept art to various graphics.

EDUCATION

2-week Intensive Production Design Workshop, 2017
The London Film School
London, United Kingdom
(taught by an Art Director from *Game of Thrones*)

Continued Education in Film Production, 2015
Compass College of Cinematic Arts
Grand Rapids, MI

BFA in Graphic Design, 2007
Kendall College of Art and Design
of Ferris State University
Grand Rapids, MI

Associate of Arts Degree, 2004
Grand Rapids Community College
Specialized in Commercial Imaging

EMPLOYMENT

Freelance Graphic Designer/Owner, Sponge Designs
June 2007 - present.

Own, coordinate, and create various graphic design and film art department pieces for a wide range of clients. A few ongoing, consistent ones have included: Kumveka, The Oasis Network, Sunshine Community Church, Miles Media Films, Bearfruit Films, and Quantum Arc Media.

Graphic Designer, Family Christian Stores
June 2007-January 2010.

Was responsible for all signage for all stores nationwide, as well as other promotional marketing materials.

COMP. SKILLS

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Microsoft Office Suite

FREELANCE EXPERIENCE (recent work)

Lead Graphic Designer - FOX Broadcasting Co. & Upper Ground Enterprises Inc / Fox's Hell's Kitchen - LA, CA
19th & 20th seasons of **Gordon Ramsey's** Fox Television Show "**Hell's Kitchen**"

Graphic Designer - Walt Disney Studios / Disney's Fam Jam - LA, CA
1st season of Walt Disney's Reality Television Show "**Disney's Fam Jam**"

Graphic Designer - FOX Broadcasting Co. - LA, CA
Season 2 of the Fox Television Show "**The Masked Singer**"

Art Director - MTV Studios / Viacom Productions - New York, NY
Promo video for spinoff of "**Double Shot at Love**" reality tv show

Lead Graphic Designer - Amazon Studios - LA, CA
2 - 2019 Features for Amazon Studios titled "**Nocturne**" & "**Crone**"

Assistant Art Director - Silver State Productions - Las Vegas, NV
2018 music video "**Nos Fuimos Lejos**"; starring **Enrique Iglesias, El Micha and Descemer Bueno**

Art Department Coordinator/Graphic Designer - Silver State Productions - Las Vegas, NV
2018 Chinese feature film (Las Vegas unit) "**Perfect Blue**" starring Fan Bing Bing; directed by Cao Baoping

Art Director - Curbside Films - New York, NY; Sun Pictures - India
2018 Indian Bollywood feature film (Las Vegas unit) "**Sarkar**" starring Joseph Vijay & Keerthi Suresh; directed by A.R. Murugadoss

Art Director - Los York - New York, NY; Los Angeles CA
2018 Honda Commercial "**Stardust**" directed by Seth Epstein

Art Director - Curbside Films - New York, NY
2018 Kids Television/YouTube Episode for "**Blippi**"

Production Designer - GritHouse Films - Denver, CO
2018 feature film "**Stray Dogs**"

Art Assistant - Strike Anywhere Films - San Francisco, CA
2018 commercial for **Lyff** (documentary style, of driver in Las Vegas shooting)

Pre-Production Concept Artist & Production Designer - Quantum Arc Media - NV
2018 feature film "**Shadows**" (In development)
Details: Detailed drawings for spaceship set design established

Production Designer - Urbanity Films - IN
2018 feature film "**Father Wishes**" (In development)

Production Designer/Show Title Designer - Bearfruit Films - AZ
2017 reality tv show "**Flipping Elissa**"; starring Elissa Sawaya

Production Designer/Art Director/Graphic Designer - Big Boss Productions - OH
2017 short film "**Swift Kill**"; starring Michael Bowen and Matthew Metzler.

Production Designer/Graphic Designer - Bearfruit Films - AZ
2017 feature film "**In Stranger Company**"; starring Jules Wilcox, Danny Trejo, Jesse Metcalfe, Jaci Velasquez, Jaime Gallagher, Simone Gad, and T.C. Stallings.

Art Director (pick-up days) - 10 West Studios - MI
2017 feature film "**God Bless The Broken Road**" by Harold Kronk; starring Kim Delaney, Andrew W. Walker, Lindsay Pulsipher, Gary Grubbs, and Jordin Sparks.

Art Director - Tim Lieber Productions - MI
2017 feature film "**Silver Platter**"; starring Jacqueline VanVugt.

Production Designer/Art Director/Graphic Designer - Miles Media Films - IN
2017 feature film "**Crowning Jules**"; starring Kevin Farley, Kristin Swanson, and Jacqueline & Elizabeth Labadie.

Art Director & Set Designer - Donoho Productions - IN
2017 music video for country singer **Denny Donoho**

VOLUNTEER EXPERIENCE

Dani Johnson's "First Steps To Success" & "Dynasty"
OASNET
Oasis Church
Berean Baptist Church
Intervarsity Christian Fellowship
Sunshine Community Church
Central Church

Service trips to:
Kentucky, Chicago, Texas, Bolivia, & Romania

AWARDS

Flexfab's 2018 Vendor of the Year

The Last Straw: Best Feature - Long Island Film Festival; Best Feature - Directors Chair Film Festival

Saugatuck Cures: Festival Favorite - Palm Springs Film Festival

A Reason to Give: 3rd Place Film - 48 Hour Film Festival

Holiday Miracle: Best Feature - Uptown Film Festival

Double page spread published, scholarship and trip to NY (Times Square) won for winning Contract magazines Ad comp.

Cover design for *Print* magazines student competition in top 5 at KCAD

Merit Scholarship & President's List at KCAD

GRCC Distinguished Scholar Award (scholarship)

Dean's List each semester at both GRCC and Kendall

Two dimensional design published in GRCC publication and on display during exhibition

Poster design published in GRCC publication

Michigan Merit Award (scholarship)

18x24 inch charcoal drawing selected to be on display during exhibition at GRCC

First piece of graphic design to be incorporated at exhibition at GRCC

Art Director - Miles Media Films - IN

2015 tv pilot '**Just Brett & Lilly**'; starring Robert Davi.

Specialty Prop Artist/Graphic Designer - Miles Media Films - IN

2015 feature film '**Rodeo Girl**'; starring Kevin Sorbo.

Key Costumer/Art Department Assistant - Permoveo Productions - Chicago, IL

2014 feature film '**Saugatuck Cures**'; starring Max Adler and Judith Chapman.

Art Director/Graphic Designer/Hero Prop Creator/Set Painter - Be Your Own Hollywood - MI

2014 feature film '**Holiday Miracle**'; starring Dean Cain and Christine Lakin.

Art Department - Misery Bay Films - MI

2015 feature film '**Bestseller**'

Art Director

2015 short film '**Revolverheld**'

Art Department Assistant - Crazy Ants Media - MI

2014 feature film '**Alone in The Universe**'

Post-Production Artist - Troika Pictures - Detroit MI

2016 feature film '**Not Well**'; starring Rob Zabrecky. Details: Poster concept artist and graphic designer

Pre-Production Concept Artist/Graphic Designer - Bearfruit Films - AZ

2014 feature film '**Suspended**'. Details: Poster concept artist and graphic designer. Also designed on set graphics and logos for various scripted elements and set designs.

Post-Production Artist

2014 feature film '**Burst Theory**'. Details: One-Sheet graphic designer

Post-Production Artist - The Actors' Loft - Detroit MI

two short films '**Close to Home**' and '**A Reason to Give**'. Details: One-Sheet graphic designer

Post-Production Artist - Hilltop Studio Productions - NY

2014 feature film '**The Last Straw**'. Details: Poster concept artist and graphic designer

Post-Production Artist - A Road Less Travelled Productions - LA

2014 feature film '**Redemption of the Heart**'. Details: Poster concept artist and graphic designer

OTHER GRAPHIC DESIGN FREELANCE (few ex. of just graphic work)

Bookcover Design - 'Working in the Music Industry' by Edgar Struble. Music Director of the **Academy of Country Music Awards, AMAs, VMAs, and Billboard Music Awards**

TV Show Poster Design - Submitted to BBC America & Entertainment Weekly's season 4 poster competition for the tv show '**Orphan Black**'. Details: Was shared by shows social media account, and by one of the leads, Jordan Gavaris.

Numerous Digital Marketing, Campaign Emails and Animations, and various print and tradeshow marketing materials: **Gordon Food Service** - MI; **Zondervan Publishing** - Grand Rapids, MI; **Flexfab** - Grand Rapids, MI; **Jewish Family Services** - Detroit, MI; **OASNET** and **Oasis Church** - South Bend, IN

Logo Design; **Hells Kitchen Season 20** - LA, CA; **JC Rocket** - Grand Rapids, MI; **Red Tech Services** - LA, California; **Hilltop Studios Productions** - NY; **Reel Red Films** - Chicago, IL; **John Boros Productions** - Detroit, MI; **Skinny with Vinny** - Columbus, OH

Show Title Design & Marketing Materials - **The Lucas Miles Show** - South Bend, IN

Movie Title Design & Poster Graphics - '**Swift Kill**' - Ohio; '**The Last Straw**' - New York, NY; '**Suspended**' - Phoenix, AZ; '**Not Well**' - Detroit, MI

Branding, Logo Design, Website Design, and Stationery - Entertainer, **Elissa Sawaya** - Las Vegas, NV

Media Package Design (2 CD sets designed) - **Lucas Miles**, executive producer of **OASNET**.

Film Awards Certificate Designs - **I See You Film Awards** - Detroit, MI

One-Sheet Design - **In Stranger Company** - Bearfruit Films - Phoenix, AZ

Investor Document Layout Designs - Various films, **Miles Media Films** - South Bend, IN

Marketing Materials - '**Good God**', written by **Lucas Miles** - South Bend, IN

Bookcover Designs - '**Vigilante**', '**The Apollyon Plague**', '**The Coldest Sun**', written by Stuart Rozendal

Logo Design & Website Redesign - **Ohio Specific Chiropractic** - Ohio

Established Consistent Brand for all **Sunshine Community Church** applications - Grand Rapids, MI

Designed numerous **logos, stationary packages, brochures, and website layouts** for various **Kumveka** clients

Led Design Training - for a **Kumveka** client - China