

SAMUEL LERMA

FILMAKER/DIRECTOR OF PRODUCTION

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QUALIFICATIONS

- Highly motivated and creative professional powered with progressive experience in directing narrative film and video productions.
- Well-versed in coordinating all phases of production
- Comprehensive skills in managing multiple projects from concept development through completion, while meeting all budget and schedule requirements.
- Commended in establishing ongoing collaborative relationships with crews, and people of diverse cultures with an ability to multitask in a fast-paced environments.
- Possess an original vision, strong leadership skills, and a proven leader in the San Antonio film community.

EDUCATION

University of Texas San Antonio

B.A. Psychology

[2003]

EXPERIENCE/EMPLOYMENT HISTORY

Screenville Films

Founder/Director/Cinematographer/Editor

[2009-2017]

Provide video production, and consultation services to clients. Write and direct commercial, documentary, music video, and narrative projects. Help conceptualize projects that fit client's needs. Work with non-profits to deliver messages to potential donors, and the public.

Manage business relationships while maintaining confidentiality. Deliver original productions, with a high level of professionalism, and a unique fresh voice.

Film School of San Antonio at Harlandale High School

Director of Production/Program Director/Teacher

[2009-2017]

Manage day-to-day operations within the Film School of San Antonio at Harlandale High School. Oversee and maintain budgets/inventory of film equipment and editing software/peripherals. Develop and manage the curriculum for all CATE classes under the Audio/Video Production umbrella. Instruct film and television production classes with a curriculum aligned with the Texas Essential Knowledge and Skills. Supervise other teachers under the Audio Video Production umbrella at HHS.

Northwest Vista College

Adjunct Instructor – Digital Video-ARTV-1351

[2010-2017]

Instructor for Dual Credit Program, in conjunction with Harlandale High School. Teach video production, screenwriting, video editing, and sound for multimedia and web productions.

KSAT12 News San Antonio, TX

Video Journalist / News Photographer

[2004–2012]

Gather news, interviews, raw footage, audio and feeds for quick turnaround, including nightly newscasts. Work with reporters, editors, and producers to ensure high quality stories that are both factual and professional. Contribute and incorporate ideas to improve both the station's community profile and its web site, including spearheading the use of social media to reach out to viewers. Regularly report, produce and narrate own stories for KSAT. Regularly operate Fler-gyroscope camera from the Sky12 news helicopter and feed video back to the news station via microwave sites.

KABB/FOX 29 San Antonio, TX

Editor/News Photographer

[2001–2004]

Edit both linear and non-linear video under tight deadlines for nightly newscasts. Route and dial in satellite feeds from network affiliates and national networks. Gather, photograph, and edit assigned stories on a daily basis. Present stories by a variety of methods: on tape, live from remote sights, or other ways as indicated by the show producers. Operate and maintain all assigned ENG equipment, including camera, editing equipment, and vehicles.

PROFESSIONAL SKILLS

Extraordinary penchant for filmmaking. Specializing in management, film education, screenwriting, film directing, videography, and video editing. Work within ENG, documentary, and narrative scripted content platforms. Proficient with Canon, RED, Blackmagic, and Sony Cinema Cameras, Adobe Premiere CC, After Effects, DaVinci Resolve, Photoshop, Avid Media Composer, Avid Newscutter, Final Cut X, Final Cut Server, 360 Video production. Experience directing commercial, non-profits, multi-camera, and single camera studio, and on site productions.

MEMBERSHIPS/AFFILIATIONS

San Antonio Film Society (*Founder/Board Member*)
 Public Arts San Antonio-*Eastpoint Resident Artist/Filmmaker*
 Harlandale Film Festival (*Founder/Programmer*)
 Pecha Kucha Vol 22 (*Featured Speaker*)
 National Association of Latin Independent Producers (NALIP)
 Austin Film Society
 Luminaria Media Arts Steering Committee 2010-2013
 Digital Video and Cinema Advisory Board Committee at Northwest Vista
 San Antonio Association of Hispanic Journalists
 NALAC-National Association of Hispanic Arts and Culture
 Judge-San Antonio Film Festival 2013
 Judge-48 Hour Film Project-National

FILMOGRAPHY

Eastpoint (2017) *Writer/Director*
Falling (2017)-Black Market Club Music Video-*Writer/Director*
Bias Film (Dir. Robin Hauser)-Feature Documentary-2nd *Unit Camera*
Breaking the Bee (Dir. Sam Rega, Chris Weller) *Feature Documentary-2nd Unit Camera*
Future of Our Park (2016) *Writer/Director*
Olivia (2016) Projection Mapping-*Writer/Director*
Squeezebox (2015) *Writer/Director*
Outside (2014) *Writer/Director*
Flutter (2012) *Writer/Director/Editor*
Lilia (2011) *Writer/Director/Editor*
Wolf (2011) *Editor*
Inside the House of Usher (2010) *Writer/Director/Editor*
Trash Day (2009) *Writer/Director/Editor*
Fatherless (2009) *Camera Operator*
Artist in Glass (2008) *Producer/Editor/Cinematographer*
Que lo Paso a la Nina Juanita (2007) *Cinematographer/Editor*
Fall (2006) *Writer/Director/Editor*
Weightless (2006) *Writer/Director/Editor*
Hope's War (2006) *Key Grip*
Family Business (2005) *Writer/Director/Editor*

COMMERCIAL PROJECTS

A Love Story-Port San Antonio Centennial Short Doc (2017) *Writer/Cinematographer/Director*
The History Keepers-Port San Antonio Centennial Short Doc (2017) *Writer/Cinematographer/Director*
Loud and Proud: Queer Narratives in SA-Department of Arts and Culture (2017) *Writer/Videography/Editor*
Ángel Rodríguez-Díaz Retrospective-Department of Arts and Culture (2017) *Writer/Videography/Editor*
Southwest School of Art BFA Promo Series 2 (2106) *Writer/Videography/Editor*
More Than Just a Park PSA-PS East/SA Parks Foundation (2016) *Writer/Videography/Editor*
Centro De Artes Museum Promo-Department of Arts and Culture (2016) *Writer/Videography/Editor*
SACU Financial Health Initiative Featurette (2016) *Writer/Videography/Editor*
Future of Our Park (2016)-Public Space East Short Doc *Writer/Videography/Editor*
Southwest School of Art (2014), BA Featurette *Writer/Videography/Editor*
Spurs Silver and Black Give Back/NSIDE Magazine Biography Docs (2012) *Director/Editor*
Art is Luminaria (Director Yake Smith,2012) *Camera Operator 2*
Saintly Interruptions (2009) *Jump Start Multimedia Film*
Quit Talking (2008) San Antonio Local Film Festival, *Commercial Spot 1*

Filmmaking is Tough (2008) San Antonio Local Film Festival, Commercial Spot 2 —*Writer/Director/Editor*

Bad Audio (2008) San Antonio Local Film Festival, Commercial Spot 3—*Writer/Director/Editor*

Mariachi Vargas Festival Showcase (2008) Quepasa.com Promo—*Writer/Director/Editor*

Big Grass Bamboo (2008) Commercial Spot—*Writer/Director/Editor*

Methane Sisters/Jump Start (2007) Music Video/Short Films —*Writer/Director/Editor*

FILM FESTIVALS/SCREENINGS

The New York International Latino Film Festival
 The San Francisco Latino Film Festival
 The Los Angeles International Latino Film Festival
 South by Southwest (SXSW)
 Alamo Drafthouse Filmmaker Showcase
 The San Francisco Shorts Festival
 LA Shorts Film Festival
 Hispanicize 2012 Film Festival (Miami)
 Cine Las Americas Film Festival
 Dallas Videofest
 San Antonio Film Festival
 Cinefestival
 Hill Country Film Festival
 The Flatland Film Festival
 Long Island Latino Film Festival
 Houston Latino Film Festival
 Rhode Island Flickers-Vortex Sci Fi Film Festival
 The McNay Art Museum Movies and Micheladas Series
 Festival De Cine Latino Americano
 Philadelphia Latino Film Festival
 TXMPA Texas Filmmakers Showcase

AWARDS/GRANTS

1st Place Film-2016 SA Neighborhood Film Competition
 2nd Place Music Video-Santikos Riffs and Reels Music Video Showcase
 2015 Best San Antonio Filmmaker-San Antonio Current
 Luminaria 2015-Featured Media Artist
 Best Regional Short (Squeezebox)-2105 South Texas International Film Festival
 Best Short Film(Squeezebox)-2105 Philadelphia Latino Film Festival
 Alamo Drafthouse San Antonio Filmmaker Showcase-Squeezebox, Featured
 NALIP 2012: Diverse Voices, Universal Content National Conference Travel Grant.
 Jury Prize-SAL Film Festival
 Best Director-Long Island Latino Film Festival
 Best Short Film-Seguín Film Festival
 Best San Antonio Filmmaker-San Antonio Film Festival 2012
 Award of Excellence in Filmmaking at the Canada International Film Festival
 The Chris Caddel Flatland Filmmaker Award
 2013 San Antonio Business Journal's "40 Under 40" Award Recipient